

ANROWS CALD PAR Initiative ideas for Poster Presentations

Poster Design Tips: Don't overload your poster. Remember, you are not writing an article. Seek simplicity, keep text to a minimum, and avoid redundancies.

The average reader spends 1-2 minutes on a poster. Highlight your main finding(s). Most of us start by reading the Conclusions. Thus, don't hide them in the right lower corner. Put them at eye level, either on top of the right column or, alternatively, start with the Conclusions. Otherwise, structure your poster by objectives, materials and methods, results and conclusions. State your aims in the end of the Introduction.

At the top of poster, please provide the title of your project, names of the authors and their affiliations, all in bold lettering of about 2.5 to 3 cm size. Artwork and lettering should be large and clear enough so that the poster is readable from a distance of 1.5 m.

Use 500 to 1,000 words (including title, figure legends, and tables) – definitely not more. The figures and tables should cover approximately 50% of the poster area.

Let your important points stand out. Use (but don't overuse) bold and colours.

If possible, avoid abbreviations and acronyms, especially in the Conclusions.

Feel free to provide one or more key references.

Offering handouts of your abstract or poster (including your contact details) may facilitate future research communication with interested readers.

Exhibiting Posters: Posters should be printed in standard **A0 size** (84cm X 119cm or 33in X 47in) and should be **portrait** (not landscape). Posters that are not A0 portrait size will not fit on general poster boards.